

# RÉSUMÉ – MARTHE BIJMAN

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## Professional Record

Period	Title	Client/Role
Aug. 2014 to present	President & Director	Red Pennant Communications Corp., Vancouver, Canada
Red Pennant Communications offers independent Geoscience consulting and Business Development services to firms operating in the Mining & Minerals sector.		
April 2017 – present	Consultant – Business Development, Marketing, Communications	Clients include mine owners and mining engineering consultancies
	Consultant/Contractor – Proposal management and writing	Tetra Tech Canada Inc., Vancouver, Canada (Mining, Power, Municipal, Oil & Gas)
April 2018 – Sept. 2018	Chief Technical Officer – Semantics (Chief Semantics Officer)	Minerva Intelligence Inc., Vancouver, Canada
Aug. 2014 – April 2017	Business Development Consultant	Tetra Tech Canada Inc. (Mining)
July 2011 – Aug. 2014 (Canada)	Communications Specialist	Wardrop Engineering / Tetra Tech Inc. - Canadian Mining Practice, Vancouver, Canada
Oct. 2010 – June 2011 (South Africa)	Corporate Communications Manager	Anglo American Platinum, Div. of Anglo American plc, Johannesburg, South Africa
Jan. 2008 – April 2010	Business Development Consultant, T/A Red Pennant Communications (Pty) Ltd.	Alstom S&E Africa (Pty) Ltd. - Alstom Power, Johannesburg, South Africa
Aug. 2006 – Oct. 2010	Owner / Consultant	Red Pennant Communications (Pty) Ltd., Johannesburg, South Africa – technology, engineering and retail clients

## Software Skills

Word processing, spreadsheets, presentations:	Microsoft Office, Mac OS/iOS; Apache OpenOffice
Other document production:	Visio, Google Chrome Draw.io, Adobe Acrobat X Pro, Nuance
Graphics, photos, models, graphs, org charts, etc.	Visio, GIMP (GNU Image Manipulation Program), Adobe Photoshop
Layout and document design:	MS Office, Pages, Adobe InDesign
e-Book publishing:	Blurb BookSmart, BookWright
Blogging & Social Media:	WordPress, LinkedIn, Tumblr, Instagram, etc.
Video editing/production:	iMovie, Biteable
Online training development:	Articulate 360
Multimedia:	Adobe Photoshop, Prezi 3D, PowerPoint 2D, Keynote 2D, Biteable, Logic Pro
Online teaming:	SharePoint
Coding:	Basic HTML5, ontology creation

## PROFESSIONAL AFFILIATION & ACCREDITATION

Association of Proposal Management Professionals: APMP-Foundation™ Level, Jan. 2017 onwards

## YEARS OF EXPERIENCE

15+

## QUALIFICATIONS

- B.A. (Humanities)
- B.A. (Hons.) Literature
- B.A. (Hons.) Journalism
- H. Diploma (Post-Graduate – Teaching)
- M.A. (Applied Linguistics)

## SKILLS

- Proposal production, end-to-end
- Business Development
- Public Relations
- Technical writing and editing
- Graphic design

## KNOWLEDGE & UNDERSTANDING

- Mining Sector (global)
- Business development, marketing and revenue-generation in consulting engineering
- Fundamentals of Engineering, Geoscience, Mining Engineering, Municipal Water & Wastewater Management
- Mining Project development and financing (Consulting & Studies, EPC, EPCM, etc.)
- Requirements for consultation and communication with Indigenous Peoples in Canada

## LANGUAGES

- English
- Afrikaans
- Dutch
- German
- Spanish/French Mining Engineering terms

